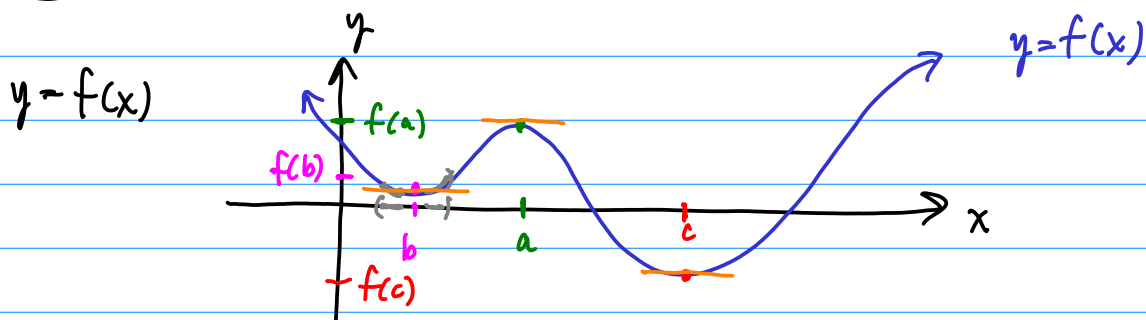


§3.1 - Maxima and Minima



$(a, f(a))$ is a local or relative maximum of the function
if x is near a ($|x-a| < \epsilon$), then $f(x) \leq f(a)$.

$(b, f(b))$ is a local minimum:

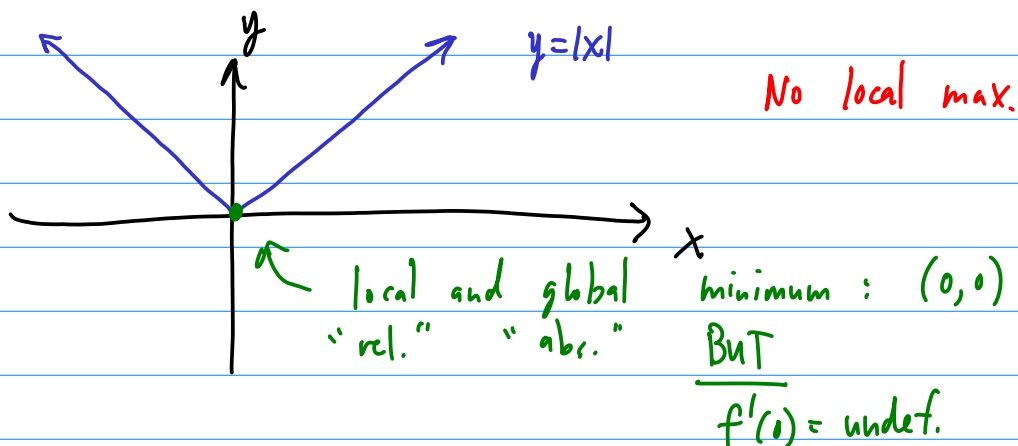
if x is near b ($|x-b| < \epsilon$), then $f(x) \geq f(b)$.

$(c, f(c))$ is also a local minimum

$(c, f(c))$ is a global (or absolute) minimum because it's the lowest point on the graph: $f(x) \geq f(c)$ for all x in domain of f .

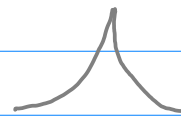
Calculus Fact: If $f'(x)$ exists at a local maximum or minimum, then $f'(x) = 0$ at these points. (horizontal tan. line)

Ex. $f(x) = |x|$ Find the max/min of f .



Defn. A critical number of a function f is a number c in the domain of f such that

$$\begin{cases} f'(c) = 0 \\ \text{or} \\ f'(c) = \text{undef.} \end{cases}$$



The corresponding critical point $(c, f(c))$ lies on the graph of f .

Fermat's Theorem. If f has a local extreme point at $(c, f(c))$, then $(c, f(c))$ must be a critical point of f .

Ex. $f(x) = x^3$
 $f'(x) = 3x^2$

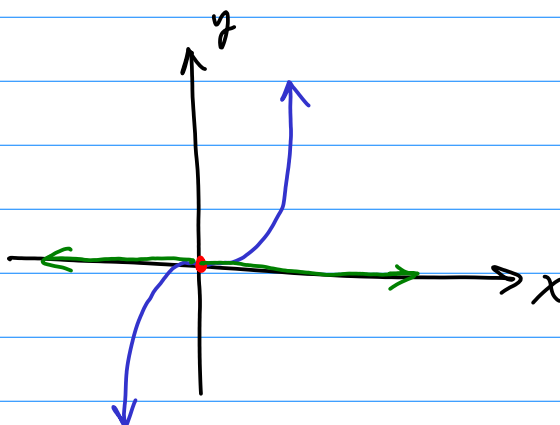
$$3x^2 = 0$$

$$x^2 = 0$$

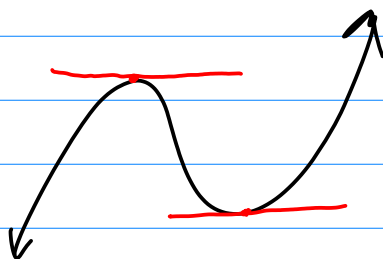
$$x = 0$$

$(0, 0)$ is a C.P.

BUT not a max/min



e.g.)



Ex. $f(x) = 3x^4 - 16x^3 + 18x^2$ Find the C.N.s of f .

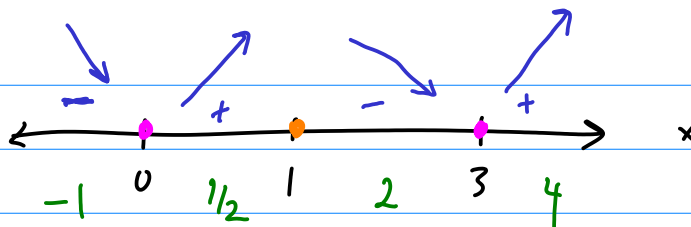
$$f'(x) = 12x^3 - 48x^2 + 36x = 12x(x^2 - 4x + 3) = 0$$

$$= 12x(x-3)(x-1) = 0$$

$$\boxed{x=0 \quad x=3 \quad x=1} \quad \text{C.N.}$$

To check whether these are peaks or valleys we can make a sign chart:

$$f'(x) = 12x(x-3)(x-1)$$



$$f'(-1) = (-)(-)(-) = -$$

$$f'(1/2) = + - - = +$$

$$f'(2) = + - + = -$$

$$f'(4) = + + + = +$$

Local minima: $x=0, x=3$

Local maximum: $x=1$

Now plug back into f to find the heights:

$$f(x) = 3x^4 - 16x^3 + 18x^2$$

$$f(3) = 243 - 16(27) + 18(9) = 243 + 162 - 432 = 405 - 432 = -27$$

local min: $(0,0)$ and $(3,-27)$

local max: $(1,5)$

Since f is a deg. 4 polynomial w/ positive leading coeff., the lowest min is the absolute min:

$(3,-27)$ is global minimum

Ex. $y = mx + b$ Find max/min's.

$$y' = \underline{m} = 0$$

Either no CNs or all CNs.